

Beck Shoe Polisher™

Models 277 Deluxe Twin 577 Diplomat Century 2000

Thank you for purchasing the Beck Shoe Polisher™. We are confident that you will enjoy your polisher for years to come.

We recommend you use your polisher daily to remove dust and scuff marks from your shoes and extend the life of your polish.

We do not recommend applying polish to the lambswool brushes. The polish will "mat" the brushes and shorten the life of the brush.

Many people ask "Why the two colors - what's the difference?". Well, there is absolutely no difference in the two colors. The brushes are made from 100% pure lamb's wool hides. The dye is applied during processing and the colors are chosen for purely aesthetic reasons. They contain no special polishing chemicals.

We recommend you reserve the black brush for black shoes and the alternate color for other shoes. The brushes may pick up polish from your shoes during buffing and this will avoid "polish transfer" to your lighter colored shoes.

Many customers purchase one of each available color and designate them to specific colors of shoes. The choice is purely up to you. To purchase additional brushes contact our Customer Service line at 1-800-283-3306.

The available colors are:

Black, Burgundy, Dark Brown, Silver Gray and Charcoal Gray.

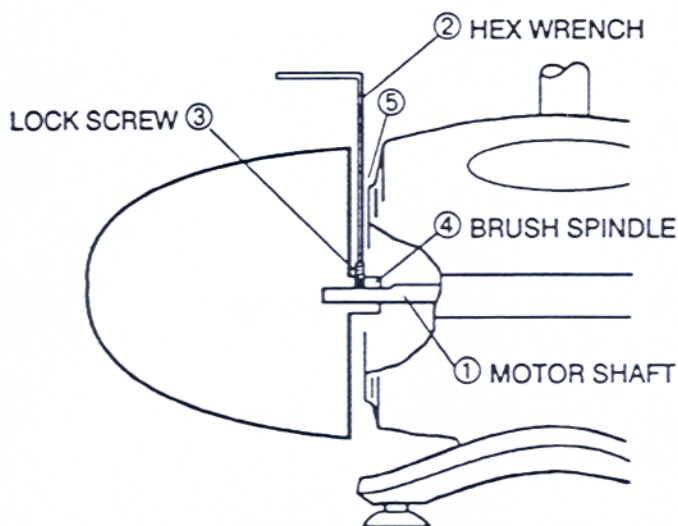
For instructions on changing the brushes see illustration on reverse side.

Please be sure to send in your Warranty Registration to ensure the best possible service for your Beck Shoe Polisher™ should a problem arise.

If you have any additional questions or comments you may contact Customer Service from 8:00 a.m. to 5:00 p.m. Central Standard Time Monday through Friday.

The Beck Shoe Polisher™ has been a standard of excellence for over 50 years and is still the only electric shoe polisher "Made in the USA".

Beck Shoe Polisher™ Instruction Sheet



To Replace Brushes

Unplug unit from wall and move to a well lighted area. Gently pull brush away from body of unit until elastic is visible. Using short arm of hex wrench slide elastic up over the edge of the cone. Slide on new brush and slip elastic back over cone edge until it is secure. Test by turning on unit to be sure brush is secure and no slippage occurs before using.

To Replace Cones

Unplug unit from wall and move to a well lighted area. Remove brushes by following above directions. Turn cone while looking between cone and housing until lock screw ③ is visible on the Brush Spindle ④. Slide Hex Wrench ② down along the side of the housing ⑤ into the lock screw. Loosen by turning counter-clockwise. Slide off old cone and replace with new cone. Place hex wrench into lock screw on new cone and slide cone on to motor shaft ① until the Hex Wrench touches side of housing. (**CAUTION:** Sliding cone too far on to shaft can cause damage to motor) Tighten securely. Rattle will occur if not properly tightened or aligned. If necessary repeat procedure to ensure it is properly installed. Replace brush following above instructions.

Consumer Cautions - Please Read Carefully!

Before connecting the shoe polisher to a power source (receptacle, outlet, etc.) be sure the voltage supplied is the same as that specified on the UL Label of the polisher. A power source greater than that specified for the polisher can result in **serious injury** to user as well as damage to the polisher. If in doubt as to voltage, **DO NOT PLUG IN THE POLISHER!** Using a power source with insufficient voltage is harmful to the motor.

To prevent personal injury, always disconnect the polisher from power source before cleaning, moving, or changing the buffer brushes. Keep fingers and jewelry away from spinning brushes!

Do not alter or misuse the Beck Shoe Polisher™. These polishers are precision built and any alterations or modifications constitute misuse which voids Warranty coverage and may result in **serious injury** to the user.

Grasp **PLUG** firmly between fingers to remove from outlet. Do Not pull from outlet by cord or carry or pull polisher by cord.

Avoid placing polisher in areas containing gaseous or explosive atmospheres. Motors in the polisher emit sparks which could ignite fumes.

Avoid placing polisher in damp or wet locations. Do not use polisher on wet shoes or while hands are wet as electric shock may occur.

Avoid placing polisher near items which could become entangled in the rotating brushes (eg. draperies, other electrical cords, loose clothing)

Do not allow children to play with the polisher. It is not a toy and **serious injury** could occur.

Do not attempt repairs on unit yourself.

Thank you for purchasing the Beck Shoe Polisher™. If you have any questions or comments, please write to us at:

Beck Shoe Products Company
Customer Service
203 W. High St.
Edwardsville, IL 62025

To purchase replacement brush 55A contact Customer Service at (800)283-3306 from 8:00 a.m. to 5:00 p.m. CST. Please specify color choice (Black, Red, Lt. Gray, Dk. Gray, or Brown). Please have credit card information ready if you wish to charge your purchase to your Visa or MasterCard.

Warranty

Beck Shoe Products Company warrants for a period of one (1) year after purchase to the original user/purchaser that this Beck Shoe Polisher™ is free from defects in workmanship and material under normal use and service. The brushes and cones for your Beck Shoe Polisher™ are warranted for a period of 60 days from date of purchase. Beck Shoe Products Company's obligation under this warranty is limited to repair or replacement, at Beck Shoe Products Company's option, without charge for material or labor, any part found defective by Beck Shoe Products Company. This warranty is void if the product has been damaged by accident, unreasonable use, neglect, improper service, repairs or alterations by other than authorized agents of Beck Shoe Products Company or other causes not arising out of defects in material or workmanship. This warranty is in lieu of all other warranties expressed or implied, and any representation or promises inconsistent with or in addition to this warranty are unauthorized, are excluded from this warranty and shall not be binding upon Beck Shoe Products Company.

In no event shall Beck Shoe Products Company be liable for any special or consequential damages, whether or not foreseeable. This warranty gives you specific legal rights and you may also have other rights which vary from state to state. All returns for repair or replacement must be authorized by Beck Shoe Products Company, contain a Return Authorization Label, a copy of your dated proof of purchase, a completed Warranty Evaluation and be shipped postage prepaid. Beck Shoe Products Company cannot assume responsibility for loss or damage during incoming shipment. For your protection, carefully package the Beck Shoe Polisher™ for shipment and insure it with the carrier. Service authorization may be obtained by contacting our Customer Service Department prior to shipping your machine. No machines will be accepted for service without prior written authorization. Extended 3 year Service Contract are available at the rate of \$25.00 for 3 years. Please contact Customer Service at 1-800-283-5305 for further information.

BECK SHOE POLISHER™ WARRANTY REGISTRATION CARD

IMPORTANT! Please fill out and return within 10 days from date of purchase.

☐ Mr. ☐ Mrs. ☐ Ms. _____

Address: _____ City _____ State _____ Zip _____
☐ chrome ☐ brass ☐ black

Date of Purchase: _____ Model _____
☐ with pole ☐ without pole

Place of Purchase: _____

Please take a moment to complete the questionnaire below. This information will be used for market research studies and reports and will help us better serve you in the future. They will also allow you to receive important promotional mailings relating to Beck Shoe Products and your Beck Shoe Polisher™.

1. Is this your first purchase of a Beck Shoe Polisher™? ☐ Yes ☐ No

2. If this is a gift did you receive from ☐ spouse ☐ other family member ☐ business associate ☐ friend

3. How did you hear about the Beck Shoe Polisher™?

- ☐ Magazine Ad ☐ Newspaper Ad ☐ Recommended by Friend
☐ Catalog Ad ☐ Store Display ☐ Recommended by Salesperson
☐ Previous usage (Where used: _____)

4. Which factor(s) most influenced your decision to purchase this model?

- ☐ Price ☐ Previous Usage ☐ Friend's Recommendation
☐ Quality ☐ Durability ☐ Salesman's Recommendation
☐ Warranty ☐ Received as a Gift
☐ Appearance/Design ☐ Other _____

5. Occupation:

- ☐ Professional/Executive ☐ Professional/Administrative
☐ Middle Management ☐ Sales/Marketing ☐ Retired
☐ Teacher/Educator ☐ Clerical ☐ Homemaker
☐ Skilled Trade/Laborer ☐ Other _____

6. Which group describes your annual income?

- ☐ Under \$30,000 ☐ \$30,000 - \$70,000 ☐ \$70,000 - \$90,000 ☐ \$90,000 - \$110,000
☐ \$30,000 - \$50,000 ☐ \$50,000 - \$70,000 ☐ \$70,000 - \$90,000 ☐ Over \$110,000

7. Have you ever owned any other brand of shoe polisher? ☐ Yes ☐ No

Brand _____

8. Suggestions or comments regarding the Beck Shoe Polisher™ _____

9. I would like to purchase a 3 year Extended Warranty for \$25.00 ☐ Yes ☐ No

☐ Payment enclosed Please bill my MasterCard or Visa Card # _____
 Exp date _____ Signature _____

Thank you for your assistance in completing this form. If you have any questions or comments about our Beck Shoe Polisher™ please write to us at:

Beck Shoe Products Company, 203 W. High St., Edwardsville, IL 62025

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to
place
stamp

BECK SHOE PRODUCTS COMPANY
 WARRANTY REGISTRATION DIVISION
 203 W. HIGH STREET
 EDWARDSVILLE, IL 62025

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